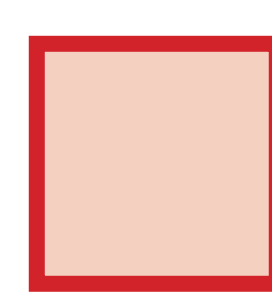



# LinxPrint's Transit/Bus Shelter Ad Sale

## Print Specifications

(Mandatory)  Trim size: 47.25" x 68.25" (This is the size to which the poster / shelter ad will be cut down)

(Mandatory)  Visible area: 45" x 66" (The region which will be visible, with any extras hidden behind the borders of the shelter frame)

(Recommended)  Safety margin: 42.5" x 63.5" (If there are any content elements which are absolutely critical, and can not be hidden, then they should fall within these safety boundaries to ensure they are visible in any type of transit shelter frame)

LinxPrint will be providing a produced print product which fits the specifications outlined by the City of Vancouver.

Further information regarding eligibility, deadlines, etc. can be found at:

<http://vancouver.ca/commsvcs/cultural/gasp/support/tsa/index.htm>